

## ABOUT THE MAJOR

Economics is the study of resource allocation, business enterprises, and nations. Though it is considered a social science, it forms the foundation for understanding most business disciplines. The B.B.A. in the Richards College of Business combines draws from the theory, analytics, and empirical methods to provide our majors an understanding of the economy and how it functions. The B.B.A. in Economics provides valuable preparation for careers in banking, marketing, insurance and government. It is an excellent major for those planning to attend law school or for those considering an M.B.A. program. The field also prepares students for work in public administration, international business, and financial analysis.

## ABOUT THIS MAP

This program map is intended ONLY as a guide for students to plan their course of study. It does NOT replace any information in the Undergraduate Catalog, which is the official guide for completing degree requirements. Use this map to help plan and guide your experience at UWG, including academic, co-curricular, and discovery opportunities. Everyone's experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

## WHERE CAN YOU GO WITH THIS DEGREE?

- Credit Analyst
- Economic Consultant
- Economist
- Loan Officer
- Personal Finance Advisor
- Policy Analyst
- Portfolio Manager
- Quantitative Analyst
- Statistician
- Supply Chain Analyst

## ADD A CERTIFICATE

- Advertising
- Data Analytics
- International Business
- Real Estate Appraisal
- Real Estate Brokerage
- Sales
- Sustainable Business

# ECONOMICS

*Bachelor of Business Administration*

# 60

CORE CREDIT HOURS

# 51

MAJOR CREDIT HOURS

# 9

ELECTIVE CREDIT HOURS

Visit [westga.edu/program-maps](https://westga.edu/program-maps) for the latest version of this major map.



VISIT WOLFWATCH  
FOR MORE  
INFORMATION.



HAVE A QUESTION?  
CHECK IN WITH  
YOUR ADVISOR!



UNIVERSITY OF WEST GEORGIA

2023-2024

**TERM 1: FALL**

**A1: ENGL 1101** **3** CREDIT HOURS  
English Composition I

**A2: MATH 1111 OR 1113** **3** CREDIT HOURS  
College Algebra or Precalculus

**B2: XIDS 2002** **2** CREDIT HOURS  
(Recommended) First-Year Seminar

**F: ECON 2106** **3** CREDIT HOURS  
Principles of Microeconomics

**E1: HIST 1111 OR 1112** **3** CREDIT HOURS  
World History

- MILESTONES:
- COMPLETE ENGL 1101 WITH C OR BETTER.
  - COMPLETE MATH 1111 OR MATH 1113 WITH C OR HIGHER.

**TERM 2: SPRING**

**A1: ENGL 1102** **3** CREDIT HOURS  
English Composition II

**D2: MATH 1413** **3** CREDIT HOURS  
Survey of Calculus

**F: CISM 2201** **3** CREDIT HOURS  
Foundations of Computer Applications

**F: ECON 2105** **3** CREDIT HOURS  
Principles of Macroeconomics

**D1: SCIENCE + LAB** **4** CREDIT HOURS

- MILESTONES:
- COMPLETE ENGL 1102 WITH C OR BETTER.
  - COMPLETE LAB SCIENCE & COMPLETE AREA D2 MATH.
  - EARN AT LEAST 30 TOTAL CREDIT HOURS AFTER YEAR 1.
  - COMPLETE CISM 2201, ECON 2105 & 2106 AFTER YEAR 1.

**14 FALL CREDIT HOURS + 16 SPRING CREDIT HOURS = 30 CREDIT HOURS**

**CRUSH YOUR COURSEWORK**

- Take a cornerstone course with Richards College business faculty and explore various business topics.
- Begin the Area F coursework for business majors.
- Apply for scholarships.

**FIND YOUR PLACE**

- Explore campus sports, events, and clubs.
- Find, follow, and like all Richards College social media platforms.
- Attend special programming offered for first-year students.

**BROADEN YOUR PERSPECTIVES**

- Explore diversity, equity, and inclusion resources and opportunities across campus.
- Check out the education abroad office.
- Explore resources available in the Stone Center for Family Business, Entrepreneurship, & Innovation

**CONNECT OFF-CAMPUS**

- Visit Wolves Vote to learn about the voting process and registration.
- Consider volunteering for a campaign or organization in your community.

**TAKE CARE OF YOURSELF**

- Visit the UWG Wellness Hub and Health Services
- Get fit! Visit URec to see all your options
- Visit the Center for Economic and Financial Literacy and attend virtual and in person programs

**PAVE YOUR PATH**

- Complete a self-assessment to see what careers and majors are right for you.
- Visit Office of Career and Graduate School Connections.
- Create your profile on Handshake and LinkedIn.
- Consider applying for an on-campus job.

**TERM 1: FALL**

**E3: POLS 1101** **3** CREDIT HOURS  
American Government

**F: ACCT 2101** **3** CREDIT HOURS  
Principles of Accounting 1

**C2: HUMANITIES** **3** CREDIT HOURS

**B1: ORAL COMMUNICATION** **3** CREDIT HOURS

**D1: NON-LAB SCIENCE** **3** CREDIT HOURS

- MILESTONES:
- COMPLETE NON-LAB SCIENCE.
  - COMPLETE ACCT 2101 WITH C OR HIGHER.
  - EARN 2.00 GPA OR ABOVE IN CORE F – MAJOR SPECIFIC COURSES.
  - MAJOR STATUS ACHIEVED: COMPLETE ENGL 1101, MATH 1111 OR 1113, MATH 1413, ACCT 2101, ECON 2105, OR ECON 2106, HAVE A MINIMUM 2.00 GPA WITH AT LEAST 45 EARNED CREDIT HOURS.

**TERM 2: SPRING**

**E2: HIST 2111 OR 2112** **3** CREDIT HOURS  
US History

**F: ACCT 2102** **3** CREDIT HOURS  
Principles of Accounting 2

**FREE ELECTIVE** **3** CREDIT HOURS

**C1: FINE ARTS** **3** CREDIT HOURS

**E4: SOCIAL SCIENCE** **3** CREDIT HOURS

- MILESTONES:
- COMPLETE ACCT 2102 WITH C OR HIGHER.
  - EARN 2.00 GPA OR ABOVE IN CORE F – MAJOR SPECIFIC COURSES.
  - EARN AT LEAST 60 TOTAL CREDIT HOURS AFTER YEAR 2.

**15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS = 30 CREDIT HOURS**

**CRUSH YOUR COURSEWORK**

- Complete the Richards College business core classes.
- Stay on track in chosen major and meet with your academic advisor and faculty.
- Explore concentrations, certificate programs, and research opportunities in the college.
- Apply for scholarships.

**FIND YOUR PLACE**

- Get involved in student clubs and organizations.
- Become a Richards College Student Ambassador.
- Visit the Office of Career and Graduate School Connections.
- Explore undergraduate research with faculty.

**BROADEN YOUR PERSPECTIVES**

- In a student organization? Suggest you all complete an implicit bias workshop.
- Consider a study abroad program. Check out students' stories of their experiences.
- Build relationships with faculty/staff and establish your network.

**CONNECT OFF-CAMPUS**

- Complete an internship in your field.
- Consider a summer or part-time job.
- Ask your department about networking opportunities with alumni.

**TAKE CARE OF YOURSELF**

- Take a fitness class, climb the rock wall, or join an intramural team.
- Consider whether counseling is right for you: take a mental health screening.
- Take a personal finance class: FINC 3501 or ECON 3400.

**PAVE YOUR PATH**

- Draft your resume and attend a resume and interview workshop.
- Learn about how to network on social media and update your Handshake profile.
- Take business communications: ABED 3100.
- Visit the graduate school to find out about graduate programs and admission requirements.

**TERM 1: FALL**

**ECON 3402** 3 CREDIT HOURS  
 Statistics for Business I

**ECON 3410** 3 CREDIT HOURS  
 Macroeconomic Policy

**F: BUSA 2106** 3 CREDIT HOURS  
 Legal and Ethical Environment of Business

**MKTG 3803** 3 CREDIT HOURS  
 Principles of Marketing

**ECON ELECTIVE** 3 CREDIT HOURS

- MILESTONES:**
- COMPLETE CORE A – F.
  - EARN 2.00 GPA OR ABOVE IN BUSINESS CORE.
  - EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF "D" ALLOWED IN MAJOR COURSES.

**TERM 2: SPRING**

**ECON 3411** 3 CREDIT HOURS  
 Intermediate Microeconomics

**ECON 3406** 3 CREDIT HOURS  
 Statistics for Business II

**MGNT 3600** 3 CREDIT HOURS  
 Management

**CISM 3330** 3 CREDIT HOURS  
 Management of Information Systems

**FINC 3511** 3 CREDIT HOURS  
 Corporate Finance

- MILESTONES:**
- EARN 2.00 GPA OR ABOVE IN BUSINESS CORE.
  - EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF "D" ALLOWED IN MAJOR COURSES.
  - EARN AT LEAST 90 TOTAL CREDIT HOURS AFTER YEAR 3.

**15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS  
 = 30 CREDIT HOURS**

**CRUSH YOUR COURSEWORK**

- Complete the Richards College business core classes.
- Stay on track in chosen major and meet with your academic advisor and faculty.
- Explore concentrations, certificate programs, and research opportunities in the college.
- Apply for scholarships.

**FIND YOUR PLACE**

- Get involved in student clubs and organizations.
- Become a Richards College Student Ambassador.
- Visit the Office of Career and Graduate School Connections.
- Explore undergraduate research with faculty.

**BROADEN YOUR PERSPECTIVES**

- In a student organization? Suggest you all complete an implicit bias workshop.
- Consider a study abroad program. Check out students' stories of their experiences.
- Build relationships with faculty/staff and establish your network.

**CONNECT OFF-CAMPUS**

- Complete an internship in your field.
- Consider a summer or part-time job.
- Ask your department about networking opportunities with alumni.

**TAKE CARE OF YOURSELF**

- Take a fitness class, climb the rock wall, or join an intramural team.
- Consider whether counseling is right for you: take a mental health screening.
- Take a personal finance class: FINC 3501 or ECON 3400.

**PAVE YOUR PATH**

- Draft your resume and attend a resume and interview workshop.
- Learn about how to network on social media and update your Handshake profile.
- Take business communications: ABED 3100.
- Visit the graduate school to find out about graduate programs and admission requirements.

**TERM 1: FALL**

**MGNT 3615** 3 CREDIT HOURS  
 Operations Management

**INTERNATIONAL SELECTIVE** 3 CREDIT HOURS

**ECON ELECTIVE** 3 CREDIT HOURS

**ECON ELECTIVE** 3 CREDIT HOURS

**RCOB ELECTIVE** 3 CREDIT HOURS

- MILESTONES:**
- EARN 2.00 GPA OR ABOVE IN BUSINESS CORE.
  - EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF "D" ALLOWED IN MAJOR COURSES.
  - RCOB ELECTIVE MUST BE A THREE-CREDIT HOUR ADDITIONAL BUSINESS COURSE. PWLA COURSES WILL NOT APPLY TOWARDS ELECTIVES.
  - INTERNATIONAL SELECTIVE OPTIONS – FINC 4521, ECON 4450, MGNT 4625, OR MKTG 4866.

**TERM 2: SPRING**

**ECON 4484** 3 CREDIT HOURS  
 Seminar in Economics

**ABED 3100** 3 CREDIT HOURS  
 Business Communication

**MGNT 4660** 3 CREDIT HOURS  
 Strategic Management

**ECON ELECTIVE** 3 CREDIT HOURS

**FREE ELECTIVE** 3 CREDIT HOURS

- MILESTONES:**
- EARN 2.00 GPA OR ABOVE IN BUSINESS CORE.
  - EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF "D" ALLOWED IN MAJOR COURSES.
  - MGNT 4660 PREREQUISITES INCLUDE ACCT 2101, ACCT 2102, BUSA 2106, CISM 2201, ECON 2105, ECON 2106, ECON 3402, FINC3511, MGNT 3600, AND MKTG 3803.
  - PWLA COURSES WILL NOT APPLY TOWARDS ELECTIVES.
  - EARN AT LEAST 120 TOTAL CREDIT HOURS AFTER YEAR 4.

**15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS  
 = 30 CREDIT HOURS**

- ECON Electives:**
- ECON 3420, ECON 3425, ECON 3440, ECON3450, ECON 3458, ECON 3460, ECON 3480, ECON 3480, ECON 3490, ECON 4410, ECON 4420, ECON 4440, ECON 4450, ECON 4470, ECON 4475, or ECON 4480.

**CRUSH YOUR COURSEWORK**

- Take the capstone course for all business majors: MGNT 4660.
- Complete all major courses, major selects, and approved electives.
- Explore concentrations, certificate programs, and research opportunities in the college.
- Apply for graduation.

**FIND YOUR PLACE**

- Explore leadership opportunities in student clubs and/or campus organizations.
- Find opportunities to mentor other students.
- Seek mentors in your area of interest through faculty, staff, and alumni.

**BROADEN YOUR PERSPECTIVES**

- Consider a study abroad and/or work abroad opportunity and research visa regulations.
- Explore practices of creating more inclusive experiences.
- Continue to grow your professional network.

**CONNECT OFF-CAMPUS**

- Ask for advice from professionals in your field of interest.
- Explore career shadowing opportunities.
- Attend an academic conference with a faculty member and participate in a research presentation.

**TAKE CARE OF YOURSELF**

- Develop your time management skills and explore ways to have work/life balance.
- Develop a post-graduation exercise plan.
- Explore your loan repayment options and complete your exit counseling.

**PAVE YOUR PATH**

- Request references from professors and supervisors.
- Draft your resume and cover letter and attend career workshops.
- Attend career fairs at UWG.
- Engage with UWG alumni.
- Apply for graduate programs.
- Apply for full-time jobs before graduation.